

To whom it may concern:

A quote comes to mind when writing comments on a la carte channels for cable and satellite subscribers, and it is as follows, "If a man does not stand for something, he will fall for anything." To many times we sacrifice who we are and what we stand for to meet other people's standards or lack thereof. A change must be made. Have we come so far to ignore the clear impacts of what the carelessness of Cable and Satellite providers has on us? I am only 24 years old, and this might seem shocking, but I would like to have the confidence of knowing that I can comfortably watch TV without the fear of been bombarbed with commercials and programming show with foul, sexual, and obscene content. This goes to show how much they really care about today's generation and future generations. It's all about the bottom line...Well listen, not be rude, but just to let you know and remind you that it's our money and time, and we strongly encourage and promote the move towards "a la carte."

Best Regards,
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4-th Year MBA Student